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EPCO Announces New Eastern Regional Sales Manager

MINNEAPOLIS, Dec. 12, 2017—[Engineered Products Company](#) (EPCO), a supplier of specialty lighting and wiring consumable products for electrical contractors, today announced that Robert (Bob) Schluneker has joined the company as Eastern Regional Sales Manager. He will be responsible for driving EPCO’s sales strategies and accelerating market growth by identifying market trends and supporting the region with training, marketing and promotional programs. According to EPCO President Jim Anderson, “This position is all about relationships. Bob understands the market and is a master at using all available resources to make things happen and ensure the success of our distributors and contractors. We are fortunate to have Bob’s strategic market development, competitive product line positioning, and sales experience.”

“I’m happy to be joining such a well-respected organization,” said Schluneker. “EPCO is an industry-leading company with a long-standing reputation for quality products and sound business practices. I couldn’t pass up the opportunity to join a team known for putting distributors and contractors first and look forward to delivering quality products and services throughout the eastern region.”

Schluneker has more than 10 years of experience within the electrical industry. Prior to EPCO, he held roles with “Above All Lighting”, Venture Lighting and Technical Consumer Products, Inc.

About EPCO

Engineered Products Company supplies electrical distributors with specialty lighting, lighting accessories, and wiring solutions that address a wide range of standard and unique applications. EPCO’s durable, reliable products, inventory fulfillment, and no-risk purchase terms optimize distributor cash flow and profit margins on the consumable products electricians use for commercial, agricultural, industrial, and residential buildings. Known for its consistently reliable delivery and customer service, as well as sales representatives who are the most knowledgeable in the electrical industry, the Minneapolis-based company offers multiple configurations of products to meet a variety of building circumstances. More information about the company is available at www.engproducts.com.

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