



CONTACT:

Jennifer Schwegman
Schwegman Communications, Inc.
(651) 247-6640
jennifer@schwegmancommunications.com

**EPCO's New Western Region Sales Manager James Caisley is a 23-Year
Electrical Manufacturing Veteran**

MINNEAPOLIS, June 26, 2013—[Engineered Products Company](#) (EPCO), a supplier of specialty lighting and wiring consumable products for electrical contractors, today announced that James Caisley, a 23-year veteran in electrical manufacturing, has joined the company as Western region sales manager. EPCO President Jack Schuster said, “Jim’s track record reflects a highly focused, successful professional sales career in our industry and demonstrates his talent for meeting sales growth budgets. We are fortunate to have him leading our growth and development efforts in the Western region of the U.S.”

Prior to joining EPCO, Caisley held a number of sales development and account management positions for electrical manufacturers and sales agencies representing manufacturers, several of which were based on the West coast. He was most recently Western region sales manager for Klein Tools.

“EPCO’s reputation for products that provide additional value—quicker, simpler installation, lower installation and maintenance costs—make distributors confident about recommending our products to contractors,” said Caisley. “Plus, the company’s reputation for providing exceptional customer service is another asset for increasing product awareness and stimulating sales.”

About EPCO

Engineered Products Company supplies electrical distributors with specialty lighting, lighting accessories, and wiring solutions that address a wide range of standard and unique applications. EPCO’s durable, reliable products, high fill rate, on-time delivery, and no-risk purchase terms optimize distributor cash flow and profit margins on the consumable products electricians use for commercial, industrial, agricultural and residential buildings. Known for its exceptional customer service, as well as sales representatives who are the most knowledgeable in the electrical industry, the Minneapolis-based company offers multiple configurations of products to meet a broad variety of building applications. For more information, call (800) 336-1976.

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