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For Immediate Release

New EPCO Web Site Provides Real-time Information for Distributors

MINNEAPOLIS, Minn., March 26, 2007—Engineered Products Company (EPCO), a supplier of specialty lighting and wiring solutions for contractors, announced today that the company has revamped its website to make it more concise, comprehensive and interactive. Commenting on www.engproducts.com, EPCO President Jack Schuster said, "The website's new intuitive interface and significantly improved navigation structure reflect our effort to provide even greater value to our electrical distributor and contractor customers, and make it as easy as possible to do business with EPCO. Distributors can complete a simple on-line registration form to access our intranet and acquire real-time information about EPCO products and services, basically a 360-degree view of their relationship with us."

The enhanced website includes the following easy-to-use features for distributors: product inventory search, quote development and history look-up, order status and history, order acknowledgement, shipping and tracking notices, and all distributor support correspondence.

About EPCO

Engineered Products Company supplies electrical distributors with specialty lighting, lighting accessories, and wiring solutions that address a wide range of standard and unique applications. The Minneapolis-based company provides consistently reliable service, as well as durable and reliable products. EPCO's sales representatives are the most knowledgeable in the electrical industry. In addition to offering multiple configurations of products that meet a wide range of requirements, EPCO is responsive to customer needs, offering convenient shipping and no-risk, guaranteed-to-sell terms.