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For Immediate Release

**EPCO Beefs Up Management Team with Industry Expertise
National Sales Manager to Enhance Representation;
New Manufacturing Manager to Strengthen Process Flow and Lean Practices**

MINNEAPOLIS, Minn., March 15, 2007—Engineered Products Company (EPCO), a supplier of specialty lighting and wiring solutions, announced today that it has named Bob Latzke national sales manager for distributor sales and Rob Lowry manufacturing manager. In making the announcement, President Jack Schuster said, "The experience Bob and Rob bring to their respective roles will be tremendous assets in helping EPCO continue to enhance the value that EPCO delivers to its distributors and their customers. Bob's demonstrated sales management, training, and motivation skills will enhance our representation. And Rob's rich manufacturing management experience and extensive knowledge of issue resolution, Kaisen, and Six Sigma will be great assets in helping EPCO streamline manufacturing and continuously improve our quality assurance processes."

Latzke began his 21-year career in the electrical industry as Western Area sales manager with TPI Corporation, and was Central Region sales manager for Cadet Manufacturing for five years prior to joining EPCO in 1998. "I look forward to helping EPCO's regional sales managers work with our sales representatives to make doing business with EPCO even easier for our distributors," says Latzke.

Lowry was most recently operations manager at computer integrator Equus Computer Systems, where he consolidated multiple production floors and directed ISO9001/2000 audit preparation. As a liaison between the manufacturing and customer engineering groups at Innovex, he focused on throughput improvement. He traveled throughout Asia to gain insight on manufacturing problem resolution and was responsible for quality inspection and audits.

Lowry said he will leverage his experience and knowledge of Kaisen and Six Sigma to fortify EPCO manufacturing with new documentation processes, more comprehensive inter-departmental communication, and a stronger quality control quality assurance review policy.

About EPCO

Engineered Products Company supplies electrical distributors with specialty lighting, lighting accessories, and wiring solutions that address a wide range of standard and unique applications. The Minneapolis-based company provides consistently reliable service, as well as durable and reliable products. EPCO's sales representatives are among the most knowledgeable in the electrical industry. In addition to offering multiple configurations of products that meet a wide range of requirements, EPCO is responsive to customer needs, offering convenient shipping and no-risk, guaranteed-to-sell terms.