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*For Immediate Release*

**New EPCO Web Site Provides Real-time Information for Distributors**

MINNEAPOLIS, Minn., Jan. XX, 2009—Engineered Products Company (EPCO), a supplier of specialty lighting and wiring consumable products for contractors, announced today that the company has revamped its website to offer distributors greater convenience and provide immediate answers to inquiries. Commenting on the new advantages offered by [www.engproducts.com](http://www.engproducts.com), EPCO President Jack Schuster said, “The website’s new intuitive interface and significantly improved navigation structure reflects our efforts to provide even greater value to our electrical distributors and their contractor customers, and make it as easy as possible to do business with EPCO. Distributors can complete a simple on-line registration form to access our intranet and acquire real-time information about EPCO products and services, basically a 360-degree view of their relationship with us.”

The enhanced website includes easy-to-use time saving features for distributors such as: product inventory query, product quotes, sales history review, order status, order acknowledgements, shipping / tracking notices, and all distributor support correspondence.

**About EPCO**

Engineered Products Company supplies electrical distributors with specialty lighting, lighting accessories, and wiring solutions that address a wide range of standard and unique applications. EPCO’s durable, reliable products, inventory fulfillment, and no-risk purchase terms optimize distributor cash flow and profit margins on the consumables electricians use for commercial, agricultural, industrial, and residential buildings. Known for its consistently reliable delivery and service and sales representatives who are the most knowledgeable in the electrical industry, the Minneapolis-based company offers multiple configurations of products to meet a variety of building circumstances.